

Revel

Great food and great entertainment are two things that make life truly sparkle. At the newly imagined development, anchored by Infinite Energy Center, these two vibrant elements will intersect, enhancing experiences that turn up the volume—literally and figuratively—on the Gwinnett experience.

Welcome to Revel, where life is amplified.



Location

Revel is a \$900 million, 118-acre mixed-use and entertainment complex in Gwinnett County, Georgia—one of the fastest growing counties in the nation.

Features

- Infinite Energy Center includes The Arena, The Forum Conference Center, The Theater and The Hudgen's Center—with 1.2 million visitors annually
- An energizing public realm that embraces over 1,000 events hosted by the IEC + seasonal and signature events
- 1.6 million residents with Avg. HH income over \$98k within a 30-minute drive time
- 400,000sf of curated shopping, and local and regional chef-driven restaurants
- 25,000sf Food Hall
- 55,000sf twelve auditorium premium movie theater
- 20,000sf grocery market
- State-of-the-art 35,000sf fitness center
- New 4-star 340 room hotel
- 900 residences with both single and multifamily offerings
- 750,000sf of high-tech workspace with unmatched connectivity and amenities

Meet the ExperienceMakers™

NAP ExperienceMakers™ create dynamic mixed-use environments that become the community's "third place" — a place to gather outside of home and work that fosters human connection and plays host to meaningful experiences IRL (in real life). While others cautiously navigate the disruption of e-commerce, we are boldly defining new models for development where the lines between live, work and play are erased to create one immersive destination. We measure success by the number of remarkable and memorable moments we create for our guests valuing heart share over market share, people over product.

By capturing and holding human energy, we are monetizing experiences. We combine the right mix of uses, layer in community gathering spaces, deliver resort-level hospitality, and activate the public realm with 200+ annual events to create an energy curve 18 hour a day, 7 days a week, driving value for all components. We are applying our proven formula, perfected at Avalon, to our \$3.8 billion pipeline of retail-driven, community-focused destinations: Colony Square, Revel and Riverton.

About North American Properties

Founded in 1954, North American Properties is a privately held, multi-regional real estate operating and development company that has acquired, developed and managed more than \$7 billion of mixed-use, retail, multifamily and office properties across the United States. Rooted in its purpose-driven approach to development, North American Properties is creating great places that connect people to each other; cities to their souls; partners to opportunities; and individuals to experiences that move them. Headquartered in Cincinnati, with offices in Atlanta, Dallas and Fort Myers, Florida, the company has developed 22 million square feet of commercial space and 19,000 residential units in 15 states and 67 cities. In the past three years, North American Properties has launched 36 projects totaling \$2.2 billion in total capitalization. In metro Atlanta, North American Properties led the turnaround of Atlantic Station and the ground up development of Avalon. Currently, the team's \$3.8 billion retail-driven mixed-use development pipeline includes: Colony Square in Midtown Atlanta, Revel in Gwinnett County, Georgia and Riverton in the New York metro area.

For more information, please visit naproperties.com and follow North American Properties - Atlanta on Twitter @NAPatl.

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